



“EDUCATION ON THE ROAD” - MICROCREDENTIALS AND BADGE+ RECOGNITION SYSTEM IMPLEMENTATION GUIDE FOR ORGANISATIONS AND EDUCATORS

1. WHY DO WE USE BADGES?

Within the education on the road methodology, badges serve as visual representations of microcredentials. They help learners, educators and organisations recognise and communicate learning achievements gained through mobility activities, workshops and community-based learning.

Each badge confirms that a participant has achieved specific learning outcomes and successfully completed the validation process described in the Badge+ methodology.

Badges are awarded based on demonstrated learning outcomes and evidence of learning rather than participation alone.



2. HOW DOES THE SYSTEM WORK?

The education on the road programme consists of six learning pathways.

Each pathway includes:

- learning activities,
- learning outcomes,
- evidence collection,
- validation process,
- one dedicated badge,
- one microcredential.



Participants may earn one or more badges throughout their learning journey.

3. EDUCATION ON THE ROAD BADGE FRAMEWORK

Learning pathway	Badge
Heritage Explorer – Digital Cultural Storyteller	Digital Explorer
Nature Explorer – Sustainability Awareness	Eco Traveller
Circular Creator – Reuse and Sustainable Design	Circular Creator
Circular Ambassador – Community Action for Sustainability	Sustainable Observer
Heritage Craft Creator – Traditional Skills & Sustainable Techniques	Heritage Craft Creator
Intergenerational Learning Facilitator – Craft & Sustainability	Eco-Cultural Storyteller

4. BADGE SHORT DESCRIPTIONS

Heritage Explorer – Digital Cultural Storyteller

Badge

Digital Explorer

Why this badge?

Participants explore cultural heritage using digital tools, storytelling techniques, mapping applications and multimedia documentation. The badge reflects the ability to discover, document and communicate cultural heritage through digital technologies.

Key learning outcomes

Participants can:

- document cultural heritage digitally,
- create digital stories,
- use mobile technologies for learning,
- share cultural experiences responsibly.



Nature Explorer – Sustainability Awareness

Badge

Eco Traveller

Why this badge?

Participants explore natural heritage through observation, reflection and responsible interaction with the environment. The badge represents sustainable exploration and environmental awareness.



Key learning outcomes

Participants can:

- identify sustainability challenges,
- observe natural environments,
- demonstrate environmentally responsible behaviour,
- reflect on human–nature relationships.



Circular Creator – Reuse and Sustainable Design

Badge

Circular Creator

Why this badge?

Participants learn how to transform products and materials through reuse, repair, redesign and upcycling. The badge directly reflects creativity and circular economy thinking.

Key learning outcomes

Participants can:

- apply reuse principles,
- redesign products sustainably,
- create upcycled solutions,
- use creative problem-solving techniques.



Circular Ambassador – Community Action for Sustainability

Badge

Sustainable Observer

Why this badge?

Participants analyse sustainability challenges and promote circular solutions within their communities. The badge reflects observation, reflection and community action.

Key learning outcomes

Participants can:

- identify sustainability opportunities,
- promote circular practices,
- engage communities,
- support local sustainability initiatives.



Heritage Craft Creator – Traditional Skills & Sustainable Techniques

Badge

Heritage Craft Creator

Why this badge?

Participants preserve and practice traditional crafts while understanding their role in sustainable development and cultural heritage protection.

Key learning outcomes

Participants can:

- apply traditional craft techniques,
- recognise cultural heritage value,
- use sustainable materials,
- preserve local knowledge.



Intergenerational Learning Facilitator – Craft & Sustainability

Badge

Eco-Cultural Storyteller

Why this badge?

Participants facilitate learning and knowledge exchange between generations through storytelling, traditional crafts and sustainability activities.

Key learning outcomes

Participants can:

- facilitate intergenerational dialogue,
- support collaborative learning,
- transfer traditional knowledge,
- connect sustainability with cultural heritage.



5. BADGE AWARDING PROCESS

Badge awarding follows the Badge+ methodology.

Step 1 – Participation

The learner completes educational activities.

Step 2 – Evidence collection

Evidence may include:

- photos,
- videos,
- portfolios,
- worksheets,
- reflection notes,
- presentations,
- community activities.



Step 3 – Validation

The educator verifies achievement of learning outcomes.

Step 4 – Badge awarding

The participant receives the corresponding microcredential and badge.

6. FORMS OF BADGE RECOGNITION

The same badge may be awarded in several formats:

Digital Open Badge

Stored in an Open Badge-compatible platform and digital portfolio.

Social Media Badge

Personalised badge graphic for Facebook, LinkedIn and other social media channels.

Certificate Badge

Badge displayed on the participant's certificate.

Badge Sticker

Printable sticker for workshops, mobility activities and learning passports.

Physical Badge Pin

Optional badge pin awarded during ceremonies and public events.

Learning Passport

Participants may collect multiple badges throughout their learning journey.



7. KEY PRINCIPLE

One learning pathway = one microcredential = one badge.

Badges are awarded only after validation of learning outcomes and serve as visible evidence of competences acquired through education on the road learning experiences.

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